



Small Steps - Big Changes

Recycling and Your Carbon Footprint

Poster Contest - Rules and Entry Form

April 1, 2009 – Today, the Indiana Recycling Coalition is proud to kick-off a fifth grade poster contest designed to challenge students to visually express their dedication to the environment – particularly, the importance of reducing their carbon footprints via recycling.

The theme for this contest: ***Small Steps – Big Changes, Recycling and Your Carbon Footprint***, is about how taking small steps, such as recycling, results in big changes for the environment. Specifically, we want students to depict how recycling helps people to reduce their carbon footprints.

What is a carbon footprint? Simply put, it is a measure of how much energy our daily activities require. Recycling saves significant amounts of energy!

Eligibility

Any student currently enrolled in fifth grade at a school in Indiana or a student who is home-schooled at the fifth grade level in Indiana is eligible to enter.

Requirements

- Posters must be original artwork. Please do not include copyrighted characters (i.e. Superman) or copyrighted clip art. These will not be accepted.
- Each poster must follow the theme: *Small Steps - Big Changes*, specifically focusing on recycling and your carbon footprint.
- Students may use a variety of media, such as watercolor, pen and ink, crayon, chalk, markers, etc. Students may use recycled or recyclable materials in their posters. If these materials are used, please keep the depth at ½ inch.
- Size and layout: Either drawn on or mounted on a 10" x 12" sheet of construction paper.
- Poster contest starts on April 1, 2009 and all entries must be postmarked by April 30, 2009 along with the poster contest entry form. The IRC will email participants once their entries are received.
- In addition, contestants must write their name, address, age, and school on the upper right corner of the back of the poster.
- All entries become the property of the Indiana Recycling Coalition. Posters will not be returned.

Judging

A 100-point scoring system will be used to determine the winners.

30 points: Slogan- How clearly is the theme presented?

30 points: Visuals- How well do the visuals convey the message?

40 points: Overall impact- How effective was the poster in capturing your attention and causing you to reflect on the topic?

Awards

- Ten entries will be selected for recognition.
- The winners will be contacted on May 15, 2009 via email.
- The top 3 winners will receive the following prizes:
 - 1st: A green iPod Nano and case
 - 2nd: A green iPod Shuffle and iTunes Gift Card
 - 3rd: A green iPod shuffle
- **The top 10 posters will be featured on the IRC's website and will be posted at the Children's Museum in Indianapolis from mid-July to mid-August.**

Send poster and completed form to:

Indiana Recycling Coalition- Poster Contest
1500 N. Delaware St.
Indianapolis, IN 46202

Please e-mail Susanna Foxworthy at susanna@indianarecycling.org or call the IRC office at 317-632-5915 with any questions.



Thank you to the Wal-Mart State Giving Program for the generous support of the IRC's Carbon Footprint Campaign!

Indiana Recycling Coalition Poster Contest 2008 Entry Form

Each participating student, his or her parent or legal guardian and a sponsoring teacher must sign this form.

By signing this form, I certify that this poster is my original work and give permission to the IRC to display my work and my name. I acknowledge that submitted materials become the property of the IRC and cannot be returned.

Please type or print clearly. All fields required.

Student Name _____ Date _____

Student Signature _____

Signature of
Parent or Legal
Guardian _____

Sponsoring
Teacher (Print) _____ (Sign) _____

Sponsoring Teacher's e-mail _____

School Name _____

School Address _____

School City/State/Zip _____